



COLUMBUS  
**Food & Wine**  
AFFAIR

*Partner* PROPOSAL

2010

FOODANDWINEAFFAIR.COM



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AFFAIR

2010  
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It's about the food. It's about the wine. It's about giving back to our community. Plans are underway for the 2010 *Columbus Food & Wine Affair* events — an unforgettable series that bring together world class wines, the finest of Central Ohio's restaurants and premier community partners, all to benefit Columbus area charities.

And it's all about *you*. We hope you'll join us.

## 2010 EVENT CALENDAR

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### WINE *Competition*

#### **Columbus Food & Wine Affair WINE COMPETITION**

Saturday, August 28

We're not talking about just any wine competition — but one of the largest and most respected competitions in the Midwest. Known as one of only two wine competitions in the country where judges are required to take training, the *Columbus Food & Wine Affair Wine Competition* is held a month prior to the *Grand Tasting*.

All wines are judged using a standard, internationally recognized 20-point scale in blind tastings of wine samples of type and style. Nearly 150 gold, silver and bronze medals are awarded. And, best of all, all of the wines are offered at our *Grand Tasting* event, giving guests the opportunity to sample a wide array of domestic and international wines.

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### THE *Grand* TASTING

#### **Columbus Food & Wine Affair GRAND TASTING**

Friday, September 24

The *Grand Tasting* is the premiere gala event that has put the *Columbus Food & Wine Affair* on the map. Guests have their choice of delectable offerings from more than 35 of Central Ohio's finest restaurants and pourings from the finest domestic and international wineries.

The *Grand Tasting* is grand in every sense of the word and includes wonderful music as well as premier artists and retailers. The evening's admission includes wine tastes, delicious food and a souvenir crystal wine glass. Believe us when we tell you, many of our guests have this event on their calendars every year.

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## COLUMBUS FOOD & WINE AFFAIR BENEFICIARIES

### FOUNDERS



While providing maximum benefits to our partners, the *Columbus Food & Wine Affair* has supported such deserving charities as the WBNS-10TV Family Fund, the Central Ohio Restaurant Association Education and Scholarship Fund, the Ian Adams Van Heyde Memorial Scholarship Fund, and the Arthur G. James Cancer Hospital.

To date, the *Columbus Food & Wine Affair* has raised more than \$325,000 for participating charities. Beginning in 2009, all funds were distributed to select charities by the *Central Ohio Restaurant Association Foundation*, through The Columbus Foundation. This Foundation will guide future distributions to insure both impact and accountability of the funds raised.

## COLUMBUS FOOD & WINE AFFAIR FOUNDERS AND CHAIRS

### COLUMBUS FOOD & WINE AFFAIR FOUNDERS and CHAIRS

#### FOUNDERS

Greg Maurer  
David Miller  
Gail Baker

Heidelberg Distributing  
Cameron Mitchell Restaurants  
Central Ohio Restaurant Association

#### CHAIRS 2010

Deb Hamernick  
Raj Hora

SYSCO Central Ohio Inc.  
Tutto Vino

### COLUMBUS FOOD & WINE AFFAIR FOUNDING PARTNERS



Cameron Mitchell Restaurants • Heidelberg Distributing • Central Ohio Restaurant Association

Giant Eagle • S. Pellegrino • SYSCO Central Ohio  
Franklin Park Conservatory • Madison & Fifth • Vital Film Works

## PARTNER LEVELS AND BENEFITS

### Presented in Partnership: \$10,000

- Corporate logo prominent on event print materials\*
- Business logo used on electronic communications
- Business logo listed on *Columbus Food & Wine Affair* web site
- Business recognition in all press releases and media advisories
- Name recognition on television and radio spots as available
- Business name and/or logo displayed electronically during events as available
- **Columbus Food & Wine Affair VIP Hospitality** Four (4) guest passes
- **Wine Competition** One (1) judges position  
Two (2) People's Choice guest passes
- **Grand Tasting** Eight (8) guest passes

### Reserve: \$5,000

- Corporate logo prominent on event print materials\*
- Business logo used on electronic communications
- Business logo listed on *Columbus Food & Wine Affair* web site
- Business name and/or logo displayed electronically during event as available
- **Columbus Food & Wine Affair VIP Hospitality** Two (2) guest passes
- **Wine Competition** One (1) judges position  
Two (2) People's Choice guest passes
- **Grand Tasting** Four (4) guest passes

### Single Vineyard: \$2,500

- Business logo listed on *Columbus Food & Wine Affair* web site
- Business name and displayed electronically during event as available
- **Grand Tasting** Four (4) guest passes

### Barrel Select: \$1,000

- Business logo listed on *Columbus Food & Wine Affair* web site
- **Grand Tasting** Four (4) guest passes

### For more information

Contact [events@foodandwineaffair.com](mailto:events@foodandwineaffair.com) or Phyllis VanArsdale - 614-595-6919. \* Benefits are date sensitive

**COMMITMENT**

\_\_\_\_\_  
Name (Name as it should appear in print materials)

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

**Please accept this partnership of \$ \_\_\_\_\_ for Columbus Food & Wine Affair.**

Partner Level \_\_\_\_\_

\_\_\_\_\_ Please send a payment notice

\_\_\_\_\_ Enclosed is a check for \$ \_\_\_\_\_. (make check payable to Columbus Food & Wine Affair)

\_\_\_\_\_ Credit Card Payment    \_\_\_ Discover Card    \_\_\_ Visa    \_\_\_ MasterCard    \_\_\_ American Express

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Name on Card \_\_\_\_\_ CVS \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Corporate Logo**

A high resolution (300 dpi or higher) copy of your logo is requested to promote your organization. Please forward logo in both color and black/white to [events@columbus.org](mailto:events@columbus.org). Digital files in EPS, JPG, GIF or TIF formats can be accepted.

Please email form to [events@foodandwineaffair.com](mailto:events@foodandwineaffair.com) - fax to 614-457-2032 or mail to  
Phyllis VanArsdale, *Columbus Food & Wine Affair*, 3340 Mansion Way, Columbus, Ohio 43215